



2021 DAILY JOURNAL

ADVERTISING INFORMATION

PREPRINTS FULL RUN DISTRIBUTION

OPEN RATE/ Price per thousand

	Net Cost per Thousand
Card/Single Sheet.....	\$60
4-8 Tab Pages	\$61
10-18 Tab Pages	\$63
20-32 Tab Pages	\$66
Over 32 Tab Pages	\$69

** For current audited quantities please contact your sales representative.*

The Daily Journal no longer zones/inserts.

MINIMUM INSERTING CHARGE—\$660.00
(Unless frequency contract is signed)

NATIONAL RATE available at 15% over net rate listed above.

MINIMUM/MAXIMUM SIZES—

Minimum finished Size: 5" x 8"

Maximum finished Size: 10.5" x 10.5"

Note: Minimum Stock Thickness: 70# (.007")

Note: All Preprinted Tabloid Bundles must
be untied in as large of turns as possible.

Advertisers have the option to insert into other
AIM Media newspapers in addition to the Daily Journal.
This includes the Columbus Republic, Seymour Tribune,
Brown County Democrat and the Greenfield Daily Reporter.



DAILY JOURNAL
www.dailyjournal.net

INSERT GUIDELINES

1. Inserts can appear on Tuesday, Wednesday, Thursday or Saturday.
2. Inserts should be delivered prepaid to Gannett Publishing Services and plainly labeled for the Daily Journal. Inserts may be boxed or on skids.
3. For accurate count, please package in turns of 100, interlocking and double strapped both ways.
4. Ship inserts to:
Gannett Publishing Services
ATTN: Daily Journal
8278 Georgetown Road
Indianapolis, IN 46268
5. Gannett Publishing Services will accept insert delivery from 7:00 am to 5:00 pm Monday through Friday, except on major holidays. Inserts should be scheduled to arrive no later than 10 business days prior.
6. Insert reservation deadline is 10 days prior to insertion date.

DIRECTORY

ADVERTISING DIRECTOR

Christina Cosner 317-736-2750

ADVERTISING DEPARTMENT..... 317-736-2730

CLASSIFIED ADVERTISING SUPERVISOR

Cindy Warren 317-736-2737

DIGITAL MARKETING MANAGER

Trician Bechman 317-736-2741

ADVERTISING FAX NUMBER..... 317-736-2754

BILLING INFORMATION..... 812-379-5605

Mailing address: P.O. Box 699, Franklin, IN 46131
Actual address: 30 S. Water Street, Suite A, Franklin, IN 46131
317-736-2700 or Toll Free 1-888-736-7101

YOUR TOWN...YOUR COMMUNITY
YOUR MEDIA COMPANY