

SOUTHSIDE Business Exchange

A DAILY JOURNAL PUBLICATION

SPRING 2023



Women in Leadership

ALSO INSIDE

- » People on the move, Corporate Chatter
- » Women business owners are optimistic

PERMIT NO. 220
GREENFIELD, IN
STANDARD
PRESORTED

SOUTHSIDE Business Exchange

SPRING 2023 | VOLUME 21 | NUMBER 1



COPYRIGHT © DAILY JOURNAL, 2023
ALL RIGHTS RESERVED.

SUBSCRIPTIONS
SOUTHSIDE BUSINESS EXCHANGE IS PUBLISHED
QUARTERLY BY THE DAILY JOURNAL. THE MAGAZINE IS
MAILED AT NO CHARGE TO BUSINESSES THROUGHOUT
GREATER JOHNSON COUNTY.

**TO SUBSCRIBE, SEND YOUR NAME
AND ADDRESS TO:**
DAILY JOURNAL, P.O. BOX 699,
FRANKLIN, IN 46131

EMAIL: BIZ@DAILYJOURNAL.NET

EDITOR: AMY MAY 736-2726
AMAY@DAILYJOURNAL.NET

ADVERTISING: CHRIS COSNER 736-2750
CCOSNER@DAILYJOURNAL.NET

POSTMASTER SEND ADDRESS CHANGES TO:
DAILY JOURNAL, P.O. BOX 699,
FRANKLIN, IN 46131

SOUTHSIDE BUSINESS EXCHANGE IS PUBLISHED
QUARTERLY AND DIRECT MAILED ON THE FINAL
DAY OF FEBRUARY (SPRING), MAY (SUMMER),
AUGUST (FALL) AND NOVEMBER (WINTER).

DEADLINES FOR EDITORIAL CONTENT ARE THE FIRST
OF THE MONTH IN WHICH THE MAGAZINE IS MAILED.

ON THE COVER
KRISTIN FLORA WORKS IN HER OFFICE
AT FRANKLIN COLLEGE

PHOTO BY MARK FREELAND

- 4 People on the Move
- 10 Corporate Chatter
- 14 Ribbon cuttings
- 18 Building permits
- 20 Setting meaningful goals
- 21 Franklin Chamber
- 24 Business owners survey
- 24 Women in Leadership
 - Kristin Flora, 24
 - Danna Green, 26
 - Regina Harvey, 28
 - Holly Johnston, 30

We've got
the space for your
**Meetings
& Events**

- Corporate meetings
- Association meetings
- Family reunions,
wedding receptions,
rehearsal dinners

Our team is dedicated to
creating the event you desire with :
flexible meeting space,
customized menus to fit your
budget, overnight accommodations
and full service restaurant & bar.

**INDIANAPOLIS
SOUTH/GREENWOOD**
5255 Noggle Way
Indianapolis, IN 46237
317.888.4814

COLUMBUS/EDINBURGH
12210 N. Executive Dr.
Edinburgh, IN 46124
812.526.8600



**Hilton
Garden Inn®**

THE *garden*
GRILLE & BAR 



PEOPLE ON THE MOVE

People making news on the southside

■ **Christine Morris**, academic administrative assistant for the fine arts division, was selected as the 2022 recipient of the Margaret A. Hommell Staff Service Excellence Award at



MORRIS

Franklin College. Morris received the award at the 29th Annual Employee Appreciation and Holiday Celebration Luncheon in the Napolitan Student Center on Dec. 16.

Morris began working at Franklin College in 2005 in the Institutional Advancement division. From there, she transitioned to a role as an administrative assistant in Physical Facilities in 2008. Then, in 2012, she began working in her current position where she serves multiple departments, including art, English and creative writing, music and theatre.

Full-time employees celebrating a milestone anniversary with the college were also honored at the luncheon for their years of service. They include the following:

5-year awards: **Hannah Adams Ingram** (Franklin), **Melissa**

Cochrane (Franklin), **Natalie Dilbone** (Gosport), **Brandon Dworak** (Indianapolis 46237), **William "Bill" Eiler** (Indianapolis 46219), **Ryan Gunterman** (Bloomington), **Melissa Randolph** (Franklin), **Kim Stropes** (Shelbyville), **Zhenyu Tang** (Greenwood), **Sonnie Terrell** (Plainfield), **Ryan Thomas** (Franklin), **Amber Yount** (Bloomington).

10-year awards: **Jarrod Brown** (Bloomington), **Eric DeForest** (Franklin), **Paul Fonstad** (Franklin), **Stacy Hoehn** (Franklin), **Lourdes Hurtado** (Franklin).

15-year awards: **Daniel Alsop** (Franklin), **Dale Carver** (Whiteland), **Kristin Flora** (Franklin), **Angelina Walls** (Franklin).

20-year awards: **Deidra Baumgardner** (Greenwood), **Jason Jimerson** (Greenwood).

25-year awards: **Robert "Bob" Beasley** (Franklin), **Lance Marshall** (Franklin).

30-year award: **Lisa Mahan** (Trafalgar).

35-year award: **Dan Callon** (Whiteland).

40-year award: **Kerry Prather** (Franklin).

Part-time employees honored for their years of service with the college include the following:

5-year awards: **Kim Lesko** (Trafalgar), **William "Jeff" Randolph** (Franklin).

10-year awards: **Amanda Bailey** (Indianapolis 46219).

15-year awards: **Roger Lundy** (Greenwood).

■ **Dr. Joe Johnston** has been named the new administrative medical director for the Central Indiana Franciscan Physician Network (FPN).

Since completing residency, Johnston has worked at the Franciscan Health Family Medicine Residency program as an assistant residency director,



Daina Buehling
Owner
317-550-1450

545 CHRISTY DR SUITE 2200,
GREENWOOD

My name is Daina Buehling. I am the owner of The Glass Guru of Indy South. My career path has changed over the years. 10 years ago I decided that I wanted a career in business/finance; with the hopes of becoming an entrepreneur. I began my journey by getting my degree and I went to work for a company that gave me the opportunity to learn finance. After spending 5 years with that company, I moved to a company that would allow me to use the skills that I had acquired. I went to work for The Glass Guru. I worked for the previous owner for 2 years; when one day he told me that he was looking for a buyer for The Glass Guru. I purchased the business on 09/19/2019. Six months later Covid-19 became a pandemic. I was very concerned about losing the business due to the economy and this virus. Then I learned that I was considered an essential business and could continue to operate. The amount of business required me to hire another glazer. However, with the federal supplemental pay I was not able to find someone to fill that position. I was able to find a great office coordinator, so that I could work in the field. I decided that I was going to learn to do estimates and my estimator proceeded to learn how to install glass in windows, doors, showers, pet doors, and tabletops. I was able to keep the original glazer, however he now needed to learn to do wood rot restorations. I still continued to have more business than I could handle, so I learned how to install glass as well. Now here I am... I have learned all facets of owning and running this business and I am now more capable of operating this business with the knowledge that I learned in the field and continue to learn every day. I am confident that as the owner, COO, and treasurer that I will be able to grow this company. It has not been the easiest 10 years, however I am a better woman, boss, and mother for the challenges that I have had to overcome.



Amanda Nixon
Owner
(317) 738-2188
717 Commerce Dr., Franklin

Amanda Nixon is the Director of Le Rose Dance Academy in Franklin, Indiana. Born and raised in Johnson County, she graduated from Franklin Community High School as a four time varsity and All American cheerleader. After which, she worked as a staff member for NCA, National Cheerleaders Association for six years.

Upon purchasing the business from her beloved teacher and mentor who had previously owned the studio for over 30 years, Le Rose has continued to flourish for 28 years under her ownership. Since that time, she has made many personal and professional accomplishments. Amanda is active in numerous organizations and participates in many local and regional events. She has been an active member of NFIB, National Federation of Independent Businesses, International Dance Entrepreneurs Association (IDEA), and the Franklin Chamber of Commerce as well as Aspire. She works tirelessly to make sure her studio is a part of the community of Franklin and Johnson County by participating in many events such as parades and festivals. With the help of her staff of 10, her dancers have participated in many events such as the Indy 500 parade, the Circle of Lights and the Evansville Philharmonic Peppermint Pops. Amanda has also taken her competitive dance team, the Rosettes, to Walt Disney World to perform and participate in classes with professional choreographers of Disney.

Le Rose Dance Academy is a studio that prides itself for being all-inclusive, offering classes for those of all ages and abilities. She specifically has classes for students with special needs that focus on developing gross motor skills, self-expression, and socialization techniques. Amanda is extremely passionate in not only building each student's dance ability, but also their self-confidence. It is her mission to provide a positive and caring environment for all dancers.



Working together for you.

We think that's the key to better health care for you and your family. And that's why the providers and specialists at JMH and Mayo Clinic have joined forces. We are working together to resolve your hard-to-solve medical problems and help find better answers. Giving you access to the finest medical knowledge, right here at home, at no additional cost. For you, that means peace of mind.

Johnson Memorial Health and Mayo Clinic. Working together. Working for you.



**JOHNSON
MEMORIAL
HEALTH**

JohnsonMemorial.org



**MAYO CLINIC
CARE NETWORK**

Member

Great care starts here.

PEOPLE ON THE MOVE

People making news on the southside

and he also practiced family medicine and obstetrics at Center Grove Family Medicine and South 31 Family Care, two FPN practices.

■ Four Franklin College faculty members and one adjunct faculty member received awards recognizing their scholarly accomplishments at the annual Faculty Recognition Luncheon, hosted by the Franklin College board of trustees in October.

The distinguished faculty include:

Benjamin O'Neal, Ph.D. received the Clifford and Paula Dietz Award for Faculty Excellence. The award recognizes a faculty member who demonstrates extraordinary dedication and commitment in service to the college. O'Neal is a professor of biology. He resides in Franklin.

Richard Erable, Ph.D., received the Faculty Steering Committee Distinguished Service Award. The recipient of this award is a faculty member who shows outstanding service to the college. Erable, professor of English, resides in Franklin.

Meredith Clark-Wiltz, Ph.D. received the Faculty Excellence in Scholarship Award. The award recognizes a faculty member's scholarly achievement at the college, as well as his/her work outside the college (publications,

presentations, etc.). Clark-Wiltz, associate professor of history, chair of the history department and director of the Women's Studies Program, is a resident of Franklin.

Joel Cramer, J.D., received the Faculty Excellence in Teaching Award. The award recognizes a faculty member who exhibits excellence in mastery of subject and effective communication, has respect for all students, and believes that all students can learn and provides helpful feedback to other students in many ways. Cramer serves Franklin College as a professor of journalism and the Chair of the Pulliam School of Journalism and is a resident of Avon.

Clark Hadley was recognized as the recipient of the 2022 Franklin College Adjunct Faculty Excellence Award. He serves the college as lecturer of earth science in the science department. Hadley started working at Franklin College in the fall semester of the 2016-17 academic year. Hadley resides in Mooresville.

■ Mutual Savings Bank announced that Lindsey Turner has been named branch manager of the main office at the downtown Franklin location. Turner has been in Treasury Management for eight years and will continue in this role for Mutual Savings Bank.

Turner has worked in the banking industry for 18 years, all that time working for banks with a presence in Johnson County. She is active in the community, serving on board of the Johnson County Early Learning Center, and is also a 2022 graduate of Leadership Johnson County.

■ Bill Beach, president of Customized Mechanical Solutions in Bargersville, is among the 31 new members of the Indiana Chamber of Commerce Board of Directors.

Beach oversees all company operations, including project execution, fabrication services and shop operations and

business development.

All new board members will serve three-year terms through fall 2025.

■ **Dr. Eric L. Krivitsky** has joined Franciscan Physician Network Indiana Heart Physicians.

He joins a team of physicians and advanced practice providers who offer a wide range of specialized cardiac services to patients. Their main office is located at 5330 E. Stop 11 Road, Indianapolis.



KRIVITSKY

Board-certified in electrophysiology, Dr. Krivitsky most recently was affiliated with Northern Lights Eastern Maine Medical Center. He also served as an electrophysiologist with Adventist Medical Group Cardiology in Maryland and Chattanooga Heart Institute in Tennessee.

■ To honor **Laura Leonard's** contributions and commitment to Our Hospice of South Central Indiana, contributions are being established in a fund in Laura's name to support the Palliative Care Program, a program she helped establish.

Palliative Care is a medical specialty launched under Laura's leadership that focuses on relieving pain, symptoms and stress of a serious illness and is available at any age, any stage and can be provided along with curative treatment.

Visit www.ourhospice.org for more information or contact Ellen Brunner at 812-376-5083.

■ Numerous Franciscan Health employed (Franciscan Physician Network) and affiliated physicians have been honored as 2022 "Top Doctors" by Indianapolis Monthly magazine (November issue).



Kristin A. St. Pierre
Advanced Planning Professional
(317)881-2514
www.wilsonstpierre.com
kristin@wilsonstpierre.com

Kristin A. St. Pierre is a licensed Advanced Planning Professional for Wilson St. Pierre Funeral Service & Crematory, Greenwood Chapel. She had spent over 20 years at Pfizer Pharmaceuticals as a senior territory manager. She later joined the family funeral business providing prearranged funeral services to the community.

The Greenwood funeral home is one of the oldest family businesses in Greenwood, serving families at Main Street and U.S. 31. The funeral campus includes a funeral home with seating capacity of over 300, and Johnson County's only crematory, pet crematory, and community center.

Kristin is a graduate of Franklin College, where she was active with Pi Beta Phi and other activities. She is a longtime Greenwood resident. Kristin is married to her husband, Paul, and her kids, Avery and Ryan, attend Center Grove schools. She loves spending time with family and friends.

We're in business to help your business!

We offer **BusinessFree Checking** accounts and loan options with competitive pricing, no prepayment penalties and local, personalized service.

- **Investment Properties** • **Commercial Lines of Credit**
- **Specialized Equipment** • **Vehicles**



Natalie Hughbanks

Greenwood Branch Manager
888-855-6928 ext. 6210
nhughbanks@iucu.org



Amy Doan

Vice President, Business Lending
888-855-6928 ext. 1250
adoan@iucu.org



Anthony Rastall

Vice President, Business Lending
888-855-6928 ext. 1260
arastall@iucu.org

We have the business loan options to fit your needs:

- Investment Properties • Specialized Equipment • Commercial Lines of Credit • Vehicles •

Our experienced and trusted business services team is ready to work with you!

Learn more at

www.iucu.org



Two Greenwood-area locations:

- 8936 Southpointe Dr, Ste. C-6
- 996 S. State Road 135



IU Credit Union

1-888-855-6928 • iucu.org

PEOPLE ON THE MOVE

People making news on the southside

Castle Connolly Medical Ltd., a healthcare research and information company, compiled this year's honorees by asking physicians to recommend someone in Central Indiana they would see themselves or suggest to a family member. Nearly 1,000 licensed medical professionals in the area, representing dozens of specialties, met Castle Connolly's qualifications.

This year's list of Franciscan Health doctors numbered 147, who practice in counties throughout central and south-central Indiana.

One article in the special section features **Dr. Richard Shea**, a cardiologist with Franciscan Physician Network Indiana Heart Physicians. He shared his views on cardiovascular health as it relates to some popular social media trends.

■ **Kelly Orze**, a student in Franklin College's Master of

Science in Physician Assistant Studies program, was recently awarded a graduate scholarship from Women & Hi Tech at its Leading Lights Award and



ORZE

Scholarship Gala. The ceremony took place on Oct. 6 at the Indiana Roof Ballroom.

Orze resides in Franklin, and is in her first year of the Physician Assistant Studies program. She is originally from Crown Point, and completed her undergraduate degree in biology from Ball State University's Honors College.

Franklin College's **Samantha Schick**, a biology major with a focus in pre-veterinary medicine, was also nominated for a scholarship in the Undergraduate Scholarship Category. Schick, a resident of Indianapolis, was among 28 women vying for the award.

The Leading Lights Awards and Scholarship Gala is the Women & Hi Tech's signature, biennial event focusing on celebrating Indiana women in STEM.

■ Johnson County Commissioner **Brian Baird** was elected 2023 Secretary of the Indiana Association of County



BAIRD

Commissioners, or IACC, during their annual conference recently.

As secretary of IACC's Board of Directors, Baird will represent the elected county commissioners in Indiana's 92 counties on the board, which determines policies and legislative goals for the association, according to a press release from IACC.

IACC is a nonprofit organization that provides education, support and advocacy services to county commissioners, according to IACC's website. The organization's objectives are to "promote cooperation of the county unit with all other units of local government, and with state and federal agencies; and to promote improvement and efficiency in the delivery of county government services," the website says.

Also at the meeting, **Barb Davis**, Johnson County Coordinator, was selected IACC's "2022 Outstanding Supportive County Administrator of the Year." The award is in recognition of the strengths that she demonstrates to assist her county commissioners to better serve local government and the public.



DAVIS

She has served Johnson County in various capacities since 1981. She worked her way up in the auditors office to chief deputy auditor. She served under five auditors in her career. She was then chosen for the position of county coordinator.

■ **Heather Gant** will take over the reins at Walnut Grove Elementary School from Principal Brian Proctor, who announced he will be leaving his post at the end of the spring semester, according to a news release from Center Grove Community School Corporation.



GANT

Center Grove schools' Board of Trustees approved Gant's appointment during its Jan. 5 meeting. Gant will be Walnut Grove's second principal. Proctor has served as principal since the school opened in Aug. 2019.

Gant, currently the principal at Triton Central Elementary School in the Northwestern Consolidated School District of Shelby County, is a former first and second grade at Maple Grove Elementary School for 15 years. She also served as an instructional coach at Maple Grove before she was hired at North Grove Elementary School, where she served as assistant principal for three years, according to the release.



Amanda Johnson
Owner

317.760.8778

Events@BarnatBayHorse.com

Amanda Johnson opened the Bay Horse Inn in September of 2016. While she has spent nearly 25 years in the Real Estate and Appraisal business, she saw a need for our community to have a unique event center. The Barn at Bay Horse Inn is the perfect setting for weddings, fundraisers, corporate events, as well as, team celebrations and banquets. The Saloon at Bay Horse Inn is ideal for smaller events such as anniversaries, birthday parties and holiday parties.

Amanda is a member of The Metropolitan Indianapolis Board of Realtors (MIBOR), as well as, the Franklin and Greenwood Chambers of Commerce. She also proudly served on the board for the Center Grove Education Foundation for the last 4 years. Amanda has always been an advocate of locally owned businesses in the community. The Bay Horse Inn is also proud to support many local non-for-profit groups such as The Social of Greenwood and Habitat for Humanity along with several school and club groups on the southside.

Amanda lives in Bargersville with her husband Dallas and their four children. Her and her husband also own and operate Johnson's Hauling and Excavating. They love supporting the local school athletics and arts programs and attending many events. Amanda enjoys spending time with family and friends, trying new local restaurants and traveling. She feels blessed to have found a career and passion that has allowed her to plant roots in her community and pursue her and her family's dreams and interests.

IN-45126382

The Women of the Daily Journal-AIM Media Indiana Advertising Team



The women of the Daily Journal - AIM Media Indiana advertising team represent over 150 years of marketing and advertising experience. Let us help you with your print, online or digital advertising. Call to set up an appointment today. We customize marketing plans based on your individual needs.

DAILY JOURNAL
317-736-2730



CORPORATE CHATTER

Companies making news on the southside

Duke Energy provides aid for communities

As communities continue to feel financial strain due to the rising cost of basic necessities, the Duke Energy Foundation is investing nearly \$100,000 to support nonprofits dedicated to helping those in need in Indiana.

Interchurch Food Pantry of Johnson County received \$5,000 to purchase food for residents in need.

Year to date, Duke Energy has contributed nearly \$450,000 in energy bill assistance through its Share the Light Fund. The company has also extended

interest-free payment plans for eligible customers to six months. Visit duke-energy.com/HereToHelp to learn more.

Orthodontics supplier receives certification

G&H Orthodontics, located in Franklin, announced that it is Medical Device Regulation certified in the European Union.

As a Medical Device Regulation certified company, G&H can ensure the supply of orthodontics such as brackets, wire, elastomers, aligners and attachment products to doctors and their patients.

Credit Union gives to ECHS

Indiana Members Credit Union presented a check for \$1,000 to Edinburgh Community High School as part of an ongoing school spirit debit card program.

The partnership allows Edinburgh Lancers fans the opportunity to show their school spirit and support the athletic program by signing up for an Edinburgh Lancers themed debit card. Every time the card is used as a signature based transaction, Edinburgh athletics benefits.

For more information about the themed debit card visit the IMCU Franklin branch or imcu.com.

Lake City Bank donates to foundation

Lake City Bank supported the Johnson County Community Foundation with an unrestricted donation of \$10,000 recently. This gift is part of the bank's 150th anniversary celebration, a year-long commemoration of the bank's history and commitment to the communities it serves. To mark the anniversary, the bank announced a donation of \$150,000 to community foundations in Indiana, in the form of \$10,000 gifts to the 15 community foundations in counties where the bank operates.

Farm recognized with Hoosier Homestead

The longstanding B & G LaGrange, Inc. Farm in Johnson County recently received Hoosier Homestead Centennial and Sesquicentennial awards for being in operation since 1835.

The B & G LaGrange, Inc. Farm was among more than 100

awardees recently recognized at the Indiana State Fair for their commitment to Indiana agriculture. Farms owned and maintained by the same family for 100 years or more can qualify for centennial, sesquicentennial or bicentennial Hoosier Homestead awards.

Franklin College climbs in rankings

Franklin College announced it continues to climb in the college and university rankings game, based on the recently released 2022-23 U.S. News and World Report Best College Rankings Report.

The college advanced in the category of Top Performers for Social Mobility. It ranked 44th (tied) out of the 196 colleges listed, advancing 13 spots from last year and putting it in the top 25% of those ranked. Franklin College is the only Indiana institution in the top 25%.

Organizations receive foundation grants

The Johnson County Community Foundation recently awarded a total of \$118,444.90 to support the vital work of 15 organizations that are responding to needs in the Johnson County community. The Smalls cycle required that requests be no more than \$15,000 for programs serving Johnson County residents.

Organization receiving grants were:

American Red Cross, home fire relief, \$10,000

Boys & Girls Club of Johnson County, after school snacks, \$15,000

Bridges Alliance of Johnson County, Circles Johnson County, \$15,000

Creative Grounds Fine Arts Academy Inc., audio equipment for spring musicals, \$7,500

Firefly Children & Family Alliance, expanded therapy services, \$6,000

Gleaners Food Bank of Indiana Inc., Indian Creek school-based



Vena Holden
Owner
317-888-2300
1000 N. STATE ROAD 135
GREENWOOD

Selective Seconds is a women's clothing, accessories and home décor resale store. The owner opened in 1997 with \$1,000 investment, and the first item ever sold was a pair of blue suede shoes. Now, 25 years later, Vena has 16 employees and formed "Blue Suede Properties" which recently purchased a building on SR 135, across from McAlisters.

- People are always looking for ways to SAVE money and they can usually save 50-80% by shopping resale.
- People are always looking for ways to MAKE money. We give suppliers a choice of selling for instant cash or consigning their items and waiting for items to sell.
- We are a small business which helps keep money in our local area.
- We are promoting recycling which helps our environment.

Because of COVID, we are reaching customers in different ways. We've had to pivot our business and be creative. Not only can customers still shop at our brick & mortar store, but they can also shop from our website and from our LIVE SHOWS on Facebook (shipping available). Selective Seconds also purchases customer returns & overstocks of apparel from the TV shopping channel QVC. Customers can buy these items at 50-75% off retail on our sister Facebook page "Selective Closeouts".

Vena is a member of NARTS (the Association of Resale Professionals) also a member of ARI (Association of Resale Innovation) and values the knowledge and friendships gained from networking with similar businesses across the country. Selective Seconds is located at 1000 N. State Road 135, Greenwood, IN (directly across from McAlisters) and is open Tuesday-Sunday. You can shop online at www.SelectiveSeconds.com or watch their live shows on Facebook on Selective Seconds Shoppers Lounge.

IN-351 28383

Be in the know!

franklincoc.org/calendar



FRANKLIN COMMUNITY CALENDAR

Powered by the Franklin Chamber of Commerce



View Calendar



UPCOMING EVENTS



Look for event details and updates at franklincoc.org.

MARCH

CHAMBER LUNCHEON*

Date: March 9, 2023

Time: 11:30 a.m.-1:00 p.m.

APRIL

CHAMBER LUNCHEON*

Date: April 13, 2023

Time: 11:30 a.m.-1:00 p.m.

MAY

CHAMBER LUNCHEON*

Date: May 11, 2023

Time: 11:30 a.m.-1:00 p.m.

* For all monthly luncheons, please RSVP by the Monday prior to the event. Lunch is \$25.



120 East Jefferson Street | Franklin, IN 46131

P: 317-736-6334 F: 317-736-9553 | W: franklincoc.org |

CORPORATE CHATTER

Companies making news on the southside

pantry, \$8,802

Indiana Phenology Co., Think Like a Citizen Scientist Girl Scout event, \$3,822.90

Indiana Women in Need Foundation, Johnson County Survivors Program, \$2,400

Johnson County Senior Services, Seniors Suffering in Silence, \$6,000

Little Red Door Cancer Agency Inc., LRD support services, \$3,000

Recover Out Loud, Crossroads of Recovery, \$5,000

Resources of Hope Inc., foster

parent retention pProgram, \$7,920

Servants at Work Inc., Ramp Up Johnson County, \$10,000

Society of Saint Andrew Inc., Indiana Gleaning Network, \$3,000

Turning Point Domestic Violence Services, emergency flexible funding for program participants seeking safety, \$15,000

Greenwood Park Mall welcomes new retailers

Simon announced Hollister Co. and Indy's Finest Vintage are open at Greenwood Park Mall.

Hollister Co., the highly anticipated 3,969-square-foot location, can be found between Dry Goods and Express. The clothing brand is geared toward energetic and adventurous individuals in search of trend setting California styles.

Indy's Finest Vintage, specializing in 1980s-1990s and early 2000s fashions, is the place for those looking for unique pieces. The 3,517-square-foot destination can be found next to Chico's and The Cheesecake Factory.

Additions to mall also include Hokkaido Ramen House in the food court and 317 Beauty Palace next to Versona.

Grants awarded to combat violence

The Indiana Criminal Justice Institute awarded nearly \$3 million to 51 public and nonprofit organizations through the STOP Violence Against Women Formula Grant Program. "STOP" stands for services, training, officers and prosecutors.

Johnson County Prosecutor Office received \$45,170

The program is designed to support communities in their efforts to develop and strengthen law enforcement and prosecution strategies to combat violence against women, as well as enhance victim services and safety.

This year, the grants will be used to provide legal advocacy, counseling, training for law enforcement and court personnel and victim support services. Funding will also help pay for special prosecutors and

investigators who are dedicated to handling cases involving crimes against women.

IBC Advanced Alloys Selected as Supplier

IBC Advanced Alloys Corp, a leading beryllium and copper advanced alloys company, announced that it is now supplying beryllium-aluminum alloy components under contract to L3Harris Technologies, for use in an undisclosed aerospace application.

IBC's Engineered Materials Division produces custom-designed, investment cast beryllium-aluminum alloy components at its facility in Wilmington, Mass., for a variety of customers in the defense, aerospace and commercial sectors.

Franciscan Health recognized for infant and maternal health

Five Franciscan Health hospitals in Indiana have been recognized by the Indiana Hospital Association for their commitment to infant and maternal health through the INspire Hospital of Distinction recognition program.

INspire, was developed to implement the delivery of best-practice care for Hoosier moms and babies and recognize hospitals for excellence in addressing key drivers of infant and maternal health.

Franciscan Health hospitals Indianapolis, Mooresville, Crown Point, Lafayette East and Michigan City earned the designation.

New gym opens in Greenwood

Flex Gym Indiana offers bodybuilding, powerlifting, fitness and more.

Visit their website for more information on memberships, classes and environment and equipment. The gym, open every day 10 a.m. to 7 p.m. is located at 1064 Greenwood Springs Blvd., Ste. A, Greenwood.



Debbie Cottingham
Owner
(317)445-1587
www.CottinghamRealty.com

Debbie Cottingham started Cottingham Realty in 1983. She has a full team of licensed realtors, appraisers and administrative staff and loves getting to know her clients. Her most recent project is developing Stones Bay Phase 2 attached homes. These custom (maintenance free) homes are going fast with only 2 lots left with all brick high-end finishes right in the heart of Center Grove.

Debbie is a proud member of the Metropolitan Indianapolis Board of Realtors (MIBOR), an associate member of the Appraisal Institute, a member of the National Association of Realtors (NAR), a member of the Collateral Risk Network Group (CRN) as well as a member of the Aspire Economic Development. Debbie is proud to be a part of the 2017 Habitat for Humanity of Johnson County Women's Build "Team Bay Horse Inn."

Debbie lives in Greenwood with her husband Terry and loves spending time with her kids, grandkids and friends. She attends Greenwood Christian Church and takes great pride in gardening and spending time with her horses. She spends most of her free time cheering on her eight grandkids at a variety of events, enjoys bridge and loves attending the symphony and live music events.

IN-35128409



LEGISLATION MATTERS

MARK YOUR CALENDAR FOR OUR 2023 LEGISLATION MATTERS EVENTS!

APRIL 14

Luncheon with Statehouse Delegation

MAY 18

Municipal Matters Luncheon with local Johnson County leaders

AUGUST 8

Fireside Chat with Statewide or Federal Elected Official

NOVEMBER 28

Pints + Policy Chat with Statehouse Delegation



REGISTER ONLINE AT [ASPIREJOHNSONCOUNTY.COM/EVENTS](https://aspirejohnsoncounty.com/events)
WE HOPE TO SEE YOU THERE!

2023 Legislation Matters Series Presenting Sponsors





Raymond James & Associates celebrated its relocation to 1530 American Way, Suite 230, Greenwood on Nov. 2



Journey Health and Wellness celebrated a grand opening at 622 N. Madison Avenue, Greenwood on Nov. 7.



The **Glass Guru**



**RESTORE
REPAIR
REPLACE**

**THE LOCAL GLASS, WINDOW,
DOOR & SHOWER EXPERTS
YOU CAN RELY ON!**

**545 Christy Dr Suite 2200, Greenwood
317-550-1450**

IN-3512670



Core Managed Inc. celebrated its relocation to 1530 American Way, Suite 130, Greenwood on Dec. 13.



Target Continuum celebrated its relocation to 1530 American Way, Suite 100, Greenwood on Dec. 13.

Our Table had a one-year anniversary celebration at 5080 N. State Road 135, Bargersville on Nov. 28.



Crosswinds Counseling celebrated a grand opening at 5110 Commerce Square Drive, Indianapolis on Jan. 12



Clarity of Central Indiana - Greenwood - celebrated a grand opening at 435 E. Main St., Greenwood on Jan. 26.



**health
markets**

Danna Green
Insurance Broker

3100 MERIDIAN PARKE DRIVE SUITE O,
GREENWOOD, IN 46142
317-430-7094
dgreen@HealthMarkets.com

Danna Green, with HealthMarkets, has been a health insurance broker since 2012, with a passion for helping her clients find the most comprehensive plan at an affordable price. Danna works with over 200 lines of health insurance products from specializing in the Senior Market, Medicare and Individual health coverage, along with Small Group Health plans. If you are in need of a health plan, Danna is here to help you customize a plan that helps fit your family's specific needs. Danna and her

staff are here to work closely with you throughout the process and throughout your coverage needs. You will never have to worry, as Danna and her team, will be with you from start to finish. Danna would be honored to be your lifelong health insurance broker transitioning from under age 65 health care to Medicare, which is her specialty.

Danna is a Platinum Chairman's Club member, where she is proud to have been recognized nationally as one of the top 30 agents out of several thousand with HealthMarkets. She was recently ranked the #1 Agent for Health Insurance and is a 2023 Elite Circle of Champions Broker. Danna also sits on the Aetna Broker Advisory Committee and is proud to sponsor many of the schools' events here locally. Danna has three active teenagers who keep her busy while she is not in the office.

Stop by and see Danna and her staff at 3100 Meridian Parke Drive Suite O, Greenwood, IN 46142



The 198, a vacation rental property in downtown Franklin at 198 W. Jefferson St., celebrated its opening with a ribbon cutting on Nov. 17.



The Grove - Botany Boutique, located at 71 E. Jefferson St. in downtown Franklin celebrated its grand opening with a ribbon cutting on Nov. 18.



Kim Henderson
Financial Advisor
(317) 494-6250

Kim.Henderson@edwardjones.com
99 W. JEFFERSON ST.
FRANKLIN, IN 46131

I hope to be known for my caring nature. I strive to be easy to talk to, someone you can trust and who can help walk you through life's events. Whether you are just getting started with investing for your future or you are well on your way, I can develop personalized strategies to help you reach your financial goals. I will work with you to help ensure you stay on track, adjusting as needed, all while providing exceptional client service. I am committed to helping you succeed. It is important to me that you understand where your money is going, how it is being invested and how that aligns with your risk tolerance and goals. Periods of transition are a good time to meet with a financial advisor. There is no cost to you for a consultation. I can provide assistance with a complimentary review of your portfolio, options for your 401k or IRA with a previous employer, accounts that have not received much attention or any other financial need or question you might have.

I also believe in giving back to the communities in which I serve. Some of my community involvement includes serving as a board member for Girls Inc. of Johnson County, a Team Leader for five Habitat for Humanity Women Builds, and a 2017 graduate of Leadership Johnson County.

With the market volatility, you're sure to be facing a lot of stress. We're here for you – ready to listen, support and navigate this together. We have the experience to help guide you through the ups and downs. I look forward to the opportunity to partner with you on your life's journey. Contact me for an appointment today!

Email me to sign up for Edward Jones' monthly Perspective newsletters and weekly Market Updates.

IN 35128365



The Franklin Chamber of Commerce hosted a ribbon cutting with Festival Country, Discover Downtown Franklin and the City of Franklin on Nov. 28 commemorating the completion of the Bicentennial Alley art installation at 57 N. Main St. in downtown Franklin.

FrenChic home decor boutique at 462 E. Jefferson St. in downtown Franklin celebrated its opening with ribbon cutting on Dec. 6.



Resources of Hope celebrated its relocation to 309 E. Main St., Suite B, Whiteland on Sept. 22.



Leslie Beeson
 Vice President
 (317)535-9338
 www.BeesonCo.com
 501 MAIN ST.
 WHITELAND, IN

Beeson Mechanical Service is a local family-owned business that was started in January of 2000 in Whiteland, owned by Kent and Leslie Beeson, both born and raised in Johnson County. Leslie is the majority owner. They specialize in residential, commercial, and industrial heating, cooling, refrigeration, and electrical work. This also includes piping, water heaters, indoor air quality, custom metal fabrication, dehumidifier repair, geothermal systems, and unusual applications. Beeson is ready to help you with all your heating &

cooling, electrical, and plumbing needs. Beeson services and installs HVAC systems, electrical, and plumbing for both residential and commercial customers in Johnson County and surrounding areas. Beeson carries products from Bosch, Fujitsu, Ruud, Rinnai, Aprilaire, and more. Leslie Beeson has had extensive community involvement over the years. She started Greater Whiteland Community Day and has supported the Clark-Pleasant Education Foundation, local sports teams, and the Johnson County 4H Fair Livestock auction. Volunteer work for Leslie has included Gleaners Food Pantry, Whiteland Elementary School PTO, Crisis Text Line, and the HVAC Advisory Board at Central Nine Career Center. Beeson Mechanical Service also spearheaded a "shop local" program to help area small businesses survive the pandemic in 2020. Customers were encouraged to buy gift cards from locally owned businesses impacted by the closures. Beeson then matched the amount. Beeson offers a 100% customer satisfaction guarantee and a high rate of approval for customer financing, as well as an extended warranty on every HVAC system. The friendly and knowledgeable service technicians are licensed and insured and receive continuing education to ensure their knowledge and skills are up to date. Beeson Mechanical Service has an A+ rating with the Better Business Bureau and has a 4.9 Google review rating.

IN35128149

BUILDING PERMITS

November Franklin

1139 N Morton Street
Commercial Remodel
\$600,000

Contractor: CFH Enterprises, LLC.
2280 McClain Drive
Commercial Addititon
\$925,857.06
Contractor: The Peterson Company

120 E Jefferson Street
Commercial Remodel
\$60
Contractor: T&W Corporation

7505 Founders Way
Commercial Addition
\$600,000
Contractor: Flaherty & Collins

1113 & 1125 Founders Way
Commercial Addition
\$600,000
Contractor: Flaherty & Collins

201 E Jefferson Street
Electrical/Mechanical/
Plumbing Upgrade
\$25,000
Contractor: Access Electric

2211, 2223, 2235 Founders Way
Commercial Addition
\$600,000
Contractor: Flaherty & Collins

2280 McClain Drive
Sprinkler System
\$921,000
Contractor: The Peterson Company

4108 S US 31
Electrical Upgrade
\$1,000
Contractor: Not Listed

Greenwood

3551 W Stones Crossing Road
Commercial Addition
\$30,000

Contractor: Not Listed

4800 W Stones Crossing Road
Demolition
\$135,000
Contractor: Not Listed

4900 W Stones Crossing Road
Commercial Addition & Remodel
\$5,800,000
Contractor: Not Listed

4900 W Stones Crossing Road
Commercial Addition
\$5,800,000
Contractor: Not Listed

Johnson County

10160 N. 700 E.
Commercial Addition
\$48,000
Contractor: Not Listed

Contractor: Wallick Construction

2091, 2081, 2071, 2061, 2051,
2041, 2031, 2021, 2011 E.
Benjamin Drive
Commercial Remodel
\$4,027,430.00

Contractor: Wallick Construction

1991, 1971, 1951 Puller Place
Commercial Remodel
\$4,027,430
Contractor: Wallick Construction

2015 Frankin Cove Court
Commercial Remodel & Addition
\$150,486
Contractor: Wallick Construction

186 S. 600 E.
New Construction
\$350,000
Contractor: Not Listed

December Franklin

191 Grannville Drive
Land Disturbance
No value
Contractor: Jeff Liegel

751 E. Commerce Drive
Land Disturbance
No Value
Contractor: Paul Lauth

3400 Bearing Drive
Commercial Remodel
\$4,027,430
Contractor: Harold Bledsoe
Construction Co., Inc.

4411, 4423, 4435 Founders Way
Commerical Addition
\$435,941.44
Contractor: Flaherty & Collins

3315, 3327, 3339 Founders Way
Commerical Addition
\$435,941.44
Contractor: Flaherty & Collins

2045, 2035, 2025, 2030,2020,
2010 Franklin Cove Ct.
Commercial Remodel
\$4,027,430

Johnson County

7540 S. Nineveh Road
New Construction
\$50,000
Contractor: Not Listed

7540 S. Nineveh Road
New Construction
\$50,000
Contractor: Not Listed

Greenwood

1999 S U.S. 31
Commercial Addition
\$2,000,000
Contractor: Performance
Services Inc.

965 Emerson Pkwy. F
Commercial Remodel
\$330,895
Contractor: Skender Construction

355 Commerce Parkway
Drive W., Units A,B, C
Commercial Remodel
\$98,000
Contractor: Commercial
Team Construction



McAdams & Griffith
INVESTMENT MANAGEMENT
of
RAYMOND JAMES®

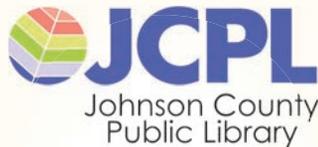
Jill Griffith
Certified Divorce Financial
Analyst®
Accredited Asset
Management SpecialistSM
Financial Advisor
McAdams & Griffith Investment
Management of Raymond James

1530 American Way, Suite 230, Greenwood, IN 46143
(317)885-0114
raymondjames.com/mcadamsandgriffith

Jill Griffith is a Financial Advisor and Certified Divorce Financial Analyst® professional with McAdams & Griffith Investment Management of Raymond James. Jill is passionate about helping women realize financial independence and navigate significant transitions in their lives, such as marriage, divorce, widowhood, career changes, inheritance and retirement. Her team offers financial planning and investment management services tailored to clients' specific needs. Beyond her professional expertise, Jill has personally navigated divorce and career changes, and offers compassion for the unique challenges faced by women in all aspects of their lives. As a Certified Divorce Financial Analyst® professional, Jill has completed an intensive training program and a rigorous exam to become skilled at analyzing clients' financial situations and helping them understand the short and long term effects of their divorce. She can play a vital role in making sure divorces do not end in financial disaster and safeguarding the financial future of clients and their families. Outside of the office, Jill is active in her local community. She is involved with Leadership Johnson County, Greenwood Middle School PTO and supports a variety of causes including women's issues, education and local animal shelters. Jill is a lifelong resident of the Southside and lives in Greenwood with her son Colton, rescue dog and cat. In her free time, she enjoys camping, live music and traveling. Raymond James & Associates, Inc., member New York Stock Exchange/SIPC.

BUILDING PERMITS

1151 S. Graham Road Commercial Remodel \$411,401 Contractor: Dematic Corp.	41-57 Trails End Commercial Remodel \$31,000 Contractor: Rees Restoration	Commercial Remodel \$27,000 Contractor: Rees Restoration	Contractor: Rees Restoration
3100 Meridian Parke Drive S Commercial Remodel \$14,000 Contractor: Rees Restoration	61-79 Trails End Commercial Remodel \$31,000 Contractor: Rees Restoration	952-974 Greenwood Trail N. Commercial Remodel \$33,000 Contractor: Rees Restoration	355 Commerce Parkway Drive Commercial Remodel \$120,000 Contractor: Commercial Team Construction
11 Declaration Drive Suite P Commercial Remodel \$14,000 Contractor: Asmer Singh	82-100 Greenwood Trail N. Commercial Remodel \$31,000 Contractor: Rees Restoration	2-18 Greenwood Trail S. Commercial Remodel \$31,000 Contractor: Rees Restoration	3100 Meridian Parke Drive Commercial Remodel \$20 Contractor: R C Mercer Construction
1000-1020 Greenwood Trails Commercial Remodel \$31,000 Contractor: Rees Restoration	101-117 Greenwood Trail N. Commercial Remodel \$27,000 Contractor: Rees Restoration	100 Greenwood Trail S. Commercial Remodel \$18,000 Contractor: Rees Restoration	100 Byrd Way Commercial Demolition No Value Contractor: Joe Tiehen
21-39 Trails End Commercial Remodel \$31,000 Contractor: Rees Restoration	112-128 Greenwood Trail N. Commercial Remodel \$24,000	900-914 Greenwood Trail E. Commercial Remodel \$24,000	1300 Windhorst Way Commercial Demolition No Value Contractor: Joe Tiehen



Kelly Staten
Programming Manager
(317) 738-9835
kstaten@jcplin.org
49 EAST MONROE STREET
FRANKLIN, IN 46131

Johnson County Public Library is about a lot more than books. Part of the mission is to connect people with resources and experiences. One of the leaders in that effort is JCPL's Programming Manager Kelly Staten. During Kelly's tenure, she's organized opportunities for Johnson County residents to meet New York Times bestselling authors Janet Evanovich, Kathy Reichs, Craig Johnson and a number of others.

In an effort to improve the health of our community, Kelly helped the Library receive a grant from the Johnson County Community Foundation. The grant allows JCPL to purchase life-saving equipment, including AEDs, for all library branches. With these funds, Kelly looks forward to planning first-aid, AED, and CPR training for the community.

With the help of librarians and staff, your Library provides over 1,000 programs annually. From storytimes for children to visits from best-selling authors, there's a program for everyone at JCPL.

Learn how to set meaningful goals with the gumption to go after them

STORY BY BRANDPOINT

Whether you're a college grad, young professional or in mid-career, chances are you've already faced challenges that seemed overwhelming. Throughout your career, you'll continue to face opportunities to choose one path or another, but without clear, meaningful goals — and the gumption to pursue them — you may find your path veering from the life you really want.

This is one of the key messages of the debut book by Sharon Price John, "Stories and Heart: Unlock the Power of Personal Stories to Create a Life You Love," which

illustrates core principles that helped her succeed — from climbing a daunting tree in childhood to leading some of world's best-known brands, offering personal lessons and insights in an approachable and understandable format. As president and chief executive officer of the beloved publicly traded

company Build-A-Bear Workshop for nearly a decade, John successfully led the 25-year-old organization through the "retail apocalypse" and global pandemic to emerge as a reimaged corporation that delivered the most profitable year in its history in 2021, followed by the recently announced expectation to repeat that feat for the company's 2022 fiscal year.

perfectionism can block achievement.

Redefining failures.

Listening to your own instincts.

Imagining your goals being met and taking specific actions to get there.

Harnessing your gumption to achieve what you want

"If you're unfamiliar with the term, the word 'gumption' is a little different from determination. Gumption is a mix of drive, passion and creativity - not just sheer will," adds John. "This is where the concept of being dedicated to your goals becomes important. The power to create a life you love is within you."

In "Stories and Heart," John shares that beyond identifying the specific life goals most important to you, the next crucial step is learning to harness your dedication, faith and gumption to take concrete actions in pursuit of those goals - even when you're unsure of the outcome. Taking positive action toward those goals, even in small steps, provides the fuel necessary to achieve them.

"When we identify what it is we really want, our ability to have conviction in achieving those goals increases. It is pretty incredible the things we can achieve when we understand the power of directing our efforts toward a specific desire or outcome," John explains.







**INDIAN CREEK
FAMILY DENTISTRY**

**Dr. Allison (Mitchell)
Stropes, DDS**

(812) 597-5857

indiancreekfamilydentistry.com

I am Dr. Allison Stropes. I am a lifelong Johnson County native. I went to Indian Creek schools, I received my Bachelor's at Franklin College, and I attended Indiana University School of Dentistry for my DDS. I absolutely love this area and the people here. I feel honored to be able to care for my wonderful community.

I knew at a young age, after having experienced quite a bit of dentistry, that I wanted to be a dentist. My experiences as a patient changed me for the better. I went from being timid and embarrassed about my smile to being confident and more outgoing. I know firsthand how dentistry can really change a person's life. I knew that I wanted to give that experience to someone else one day.

My philosophy as a dentist is to treat my patients how I would want to be treated. I value developing relationships with my patients and building a foundation of trust and honesty. I understand how important that relationship is and I do not take it for granted. I put a great deal of attention on providing the best care I can in the most gentle way for my patients. In my office we really strive to put people at ease and make it the most pleasant experience possible.

Beyond offering candid stories that educate and inspire, she guides readers through her framework for using their own personal stories to enact meaningful change in their lives. In addition to each chapter's "Story," a related "Question from the Heart" and personal exploratory exercise helps provide actionable guidelines to creating a life you love, with an invitation for readers to challenge their own mindset through the lens of each experience shared.

Reflective exercises John guides readers through

Brainstorming goals for the next five years.

Listing wishes for lifelong experiences.

Identifying values that are most important to you.

Rejecting the negative voices in your head.

Understanding how

PN-35128370

CHAMBER BOARD



The Franklin Chamber of Commerce announced its 2023 Board of Directors. The Franklin Chamber's Board of Directors is a dedicated and active group of member volunteers who represent the Chamber and provide guidance and direction for the organization. Board members serve a two-year term and may be asked to serve a maximum of two additional consecutive terms for a total of six years.

The Franklin Chamber of Commerce is a nonprofit organization dedicated to the promotion of economic growth and quality of life for its members and the community.

For more information about becoming a Chamber member, or for a calendar of events, contact the Franklin Chamber of Commerce or check its website: www.franklinccoc.org or call 317-736-6334.

2023 Board Members

President

Amy Richardson, Main & Madison Market Café

Vice President

Todd Shuck, Campbell Shuck Insurance

Board Treasurer

Krista Linke, City of Franklin

Past President

Kristen Loy, Firestorm Restoration

At Large Member

Dr. David Clendening, Franklin Community Schools

Members

Steve Berkhouse, Johnson Memorial Health

Aleks Davis, B2S Life Sciences

Lisa Jones, Jones & Anderson CPA Group

Eric Leugers, Leugers Insurance Group

Andy Moorman, NSK Precision

David Pfeiffer, Johnson County Museum of History

Lezlie Richards, TeamLogic IT

Betsy Schmidt, Franklin College

Sally Wells, Mutual Savings Bank



Rebecca Boyko
Owner

Little Bit of Everything

400 Tracy Rd Suite 7,
Whiteland, IN 46184
317-763-8399

Rebecca Boyko is the owner of Little Bit of Everything, located in New Whiteland, Indiana. Born and raised in Shelbyville, Indiana, she graduated from Shelbyville High School in 1992. After graduation, Rebecca moved to Johnson County and worked as an Apartment Manager for several years. In 2019, Rebecca became an Addiction Counselor after fighting a 28 year long addiction to opioids. On February 15th, she will be celebrating her five year sobriety date. After a seventeen month prison sentence, she started selling items she obtained from auctions out of her garage. The business quickly took off, requiring her to get storage units. Rebecca found a distributor selling pallets with new items from national retailers and the business quickly grew. Her large selection of furniture, patio furniture, tools, toys, and appliances required seven storage units. Rebecca decided in November 2020 she would open a store in the Whiteland area where she resides. Rebecca opened Little Bit of Everything on February 12, 2021 in Tracy Plaza behind Whit's Inn. She has a 2100 sq ft store with brand new items from national retailers at a discounted price. She also has a VIP text list where she sends out coupons to those on her list throughout the week for additional savings. Rebecca has since moved out of her storage units and acquired a warehouse for all of her products. Rebecca has seen her business grow tremendously in the year she has been open. Rebecca hopes to open another location in the next five years. Rebecca continues to help those struggling with addiction in her off time, it is one of her true passions.



Women business owners are optimistic about the future

STORY BY STATEPOINT + PHOTOS BY ADOBESTOCK

Even as they ride out inflationary pressures, supply chain disruptions and economic uncertainty, women owners and executives of small and mid-size majority-women-owned businesses have an optimistic outlook about the near-term future of their businesses, according to a recent survey.

The PNC Bank survey found that women business owner (WBO) expectations for their own companies remain strong, with 41% feeling highly optimistic — up from 29% in the fall of 2020 but down from 67% in the fall of 2021 — while the share of those feeling pessimistic has held constant at just 1%.

The survey also indicated that more than eight in 10 women business owners are very confident about their future success and nearly half say it comes from their own hard work and drive. Similarly, 79% of WBOs are very satisfied with their role as a business owner or leader compared to 67% of men business owners (MBOs).

“We are seeing a new pattern of self-empowerment among women business owners that is very encouraging,” said Beth Marcello, director of PNC Women’s Business Development.

“Their own hard work to survive the pandemic is the source of their confidence and optimism today.”

The survey suggests that women have a take charge, can-do attitude. When it was difficult to find employees, 49% of WBOs versus one-third of MBOs say that they or their managers stepped in to cover open staff hours themselves. Additionally, they’re focused on growth: 81% surveyed are Woman Business Enterprise-certified, 73% market their certification, and 88% say that certification has been a helpful business development tool.

“For the first time, we have evidence of increased financial confidence among women business owners. They are two times more likely than men to say they’re considering a new loan or line of credit to support business growth,” said Marcello. “They are monitoring their cash position and have a cash reserve, but they’re investing excess cash rather than stockpiling it; they are continuing to leverage the increased efficiency of the digital financial tools they migrated to during the pandemic; and they are confidently increasing pricing as the economy allows for it.”

The survey also indicated that more than eight in 10 women business owners are very confident about their future success and nearly half say it comes from their own hard work and drive.



Meeting the challenges

While WBOs have concerns about inflation, profitability and the supply chain, they believe they're prepared for these challenges. Although similar portions of WBOs and MBOs experienced supply chain issues in the past year, 79% of WBOs believe they have the right amount of inventory they need to succeed. WBOs also intend to maintain or expand on policies they initiated during the pandemic, including allowing flexible work arrangements (48%), increasing compensation (38%) and implementing employee health or safety enhancements (33%). WBOs are more likely than MBOs to adopt Corporate Social Responsibility policies or practices, including gender pay equity (34% vs. 9%) and diversity and inclusion (29% vs. 14%). These disparities could be an indication of why fewer WBOs (30%) than MBOs (43%) are finding it harder to hire new staff compared to six months ago.

Identifying and addressing challenges faced by women financial decision makers is a component of PNC's Project 257: Accelerating Women's Financial Equality, an initiative to help close the 257-year economic gender gap. More information about these efforts as well as helpful resources for women financial decision makers can be found at pnc.com/women.

To connect with Project 257, follow PNC on social media: Facebook, Instagram, LinkedIn and Twitter.

While the pandemic created new economic challenges, many with lasting effects, women business owners largely overcame these obstacles, taking away lessons that have inspired their optimism and confidence today.



SMYTHE & Co.
REAL ESTATE

Tanya Smythe
Broker/Owner

(317) 882-7229

www.SmytheRealEstate.com

Tanya resides at Lamb Lake with her husband Mark and is a proud mom of 3 adult children, 2 daughters-in-law, and 5 grandchildren. Tanya graduated from Indian Creek High School and Indiana University with a Bachelor's in Psychology. Tanya has over 35 years of experience working with prestigious builders in Florida and Central Indiana. Her passionate and extensive knowledge of real estate has enabled her and her team to develop strong expertise in all price levels, first time home buyers, luxury homes, estate properties, new builds, and lakefront living.

Indianapolis Monthly magazine has named Tanya Smythe a Five Star Real Estate Agent Award winner for the past eleven years, 2011-2022. This award is given only to the top 7% of all Real Estate Agents in the 9 County Central Indiana area. The award is based on surveys of recent clients on customer service, knowledge, professionalism, and overall experience with the agent. Smythe & Co. is #1 in Johnson County for luxury homes.

Smythe & Co. is a boutique real estate company that is proud to be locally owned, providing personal and professional service while obtaining proven results! Smythe & Co. Real Estate has 15 agents, 2 assistants, and an office located on the east side of Franklin at 2000 Longest Drive.

Professional memberships include: MIBOR, National Association of Realtors, Indiana Association of Realtors, IREIBA, IU Alumni Association, 100 Women Who Care of Johnson County, ASPIRE, Franklin Chamber of Commerce.

Smythe & Co, Inc. is a proud sponsor of many Johnson County organizations, some of which are Leadership Johnson County, Daniel Mercer Foundation, Johnson County Community Foundation, Boys & Girls Club of Franklin, Interchurch Food Pantry, Franklin Heritage, Girls, Inc., & Johnson Memorial Hospital Foundation.



Women in leadership

Kristin Flora

Job title: Vice President for Academic Affairs

Employer name: Franklin College

Employer address: 101 Branigin Blvd, Franklin, IN

Post-secondary schools attended, degrees earned: Valparaiso University (BS Chemistry/Psychology), University Wisconsin-Milwaukee (MS/PhD – Experimental Psychology)

Place of residence: Franklin

What career path led to your current position?

I started at Franklin College in 2007 as an Assistant Professor of Psychology. After taking various leadership roles in my department and division, I was approached about stepping into administration full time in 2020.

What do you like most about your job?

I love being able to support faculty in their implementation of innovative teaching methods and the creation of engaged, immersive learning experiences for our students.

What are the biggest challenges you face?

With drops in the number of high school students pursuing post-secondary education (particularly in Indiana), the entire sector is faced with challenges around recruitment and retention of students.

How would you characterize your leadership philosophy or style?

Hire good people and get out of their way. I don't prefer to micromanage and would rather invest the time and energy up front to make good hires and then trust them to do their job. I have always valued autonomy in my roles and I hope to extend that to those I work with and lead.

Have you encountered any career roadblocks as a woman?

Like many industries, higher education has been slow to diversify and there is much progress we need to make. It's hard to attribute challenges solely to gender, as there are many forces at play regarding intersectionality of identity, but there have been moments throughout my career where it has been difficult to be heard or to be held in the same esteem as perhaps an older male. I would also say as a female leader there are often different expectations of you, and that violating those expectations have more significant repercussions than if we were talking about a male leader.

What is your advice for young women hoping to advance in your field?

Two things. First, it's ok to say yes to roles you may feel less qualified for, even if that feels scary or risky. Fresh out of graduate school, in my second year I was appointed department chair. I didn't feel qualified, but embraced the opportunity to learn. In the right environment, where grace is extended, mistakes are ok and to go even further, normal, leaders can develop and flourish. Second, in leadership, it's impossible to make everyone happy. A favorite quote of mine is "if you want to make everyone happy, go sell ice cream." Admittedly I'm still working on this, but when you accept this reality, your work becomes easier. You can deliver difficult information in humane and kind ways.

What would people be surprised to know about you?

Sports play an important role in my life. My father was a coach for 25 years, both my husband and I were collegiate athletes, and between my two children they play golf, basketball, soccer and tennis. I recently became a licensed IHSAA basketball official and am working on my track and field/cross country certification.

When you were a little girl, what did you want to do when you grew up? How close is your career to that childhood dream?

Going through old materials, I found a letter from elementary school that stated I wanted to be a teacher. And then as I went through high school and college, I wanted to be a medical doctor. As a psychologist who has served as a faculty member, I've definitely been a teacher. And while I have a PhD not an MD, I am still involved in 'helping' people — more in a mental health than a physical health sense.

Hobbies, community involvement

Hiking, reading, traveling; Mentor for Franklin First Scholars, Member of 100+ Women Who Care Johnson Country, Member of Resurrection Lutheran Church

Family (spouse, children, grandchildren)

Spouse, Mark; children, Riley, 16, and Melanie, 13





Women in leadership

Danna Green

Job title: Licensed insurance agent

Employer name: HealthMarkets Insurance Agency

Employer address: 3100 Meridian Parke Drive,
Suite O, Greenwood IN 46142

Place of residence: Center Grove

What are the biggest challenges you face?

I am passionate about helping people navigate the healthcare system. There is so much to know in this field as the healthcare industry has changed a great deal in the past 10 years. I specialize in Medicare as well as Small Employer Group Health Insurance and individual policies. Health Insurance can be difficult to understand with many changes occurring over the years. Understanding all your options that are available to you, especially for seniors who are approaching Medicare age, can be a bit overwhelming. I will sit down and work very closely with each individual and customize a plan that meets their specific needs. I try to make it painless and as seamless as possible.

How would you characterize your leadership philosophy or style?

I try to lead by example by working hard. I consider myself an inclusive manager as I appreciate feedback from my fellow employees. Open lines of communication is very important. Trust, honesty and passion for your job makes the workdays more pleasant.

Have you encountered any career roadblocks as a woman?

I feel fortunate that I haven't experienced any discriminatory practices along the way.

What is your advice for young women hoping to advance in your field?

This may sound cliché, but if you find something

you are passionate about, don't give up ... continue to get up and give it 110% everyday. The success will come to you as long as you power through. Sales can be a bit of a roller coaster; you can have your good and bad days, but at the end of the day, the ultimate goal is to find your happy place.

What would people be surprised to know about you?

I am from a small rural town in Central Illinois, less than 1,000 residents. My graduating class was a whopping 47 students.

When you were a little girl, what did you want to do when you grew up? How close is your career to that childhood dream?

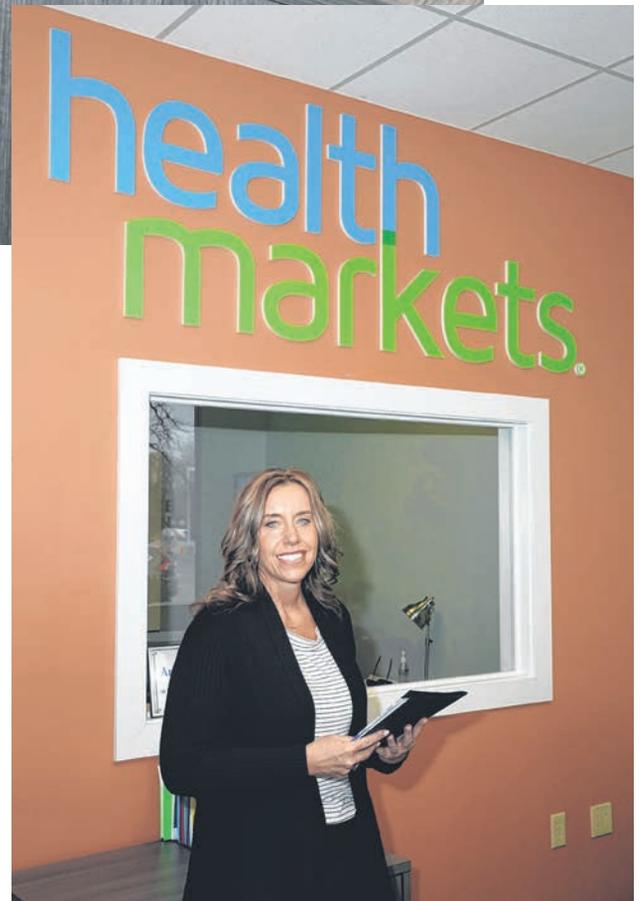
Fashion Designer. Ha ... I am a long way off of that dream.

Hobbies, community involvement

Volunteer at my church, sponsor many of the area sporting events. Now that I have one in college and the other two are in high school, my plans are to get more involved in local charity events. Would love to start learning the game of golf so I can not just sponsor golf outings, but also participate.

Family (spouse, children, grandchildren)

I have three children, Connor, 19, Kelsey, 17, and Madelyn, 14



This may sound cliché, but if you find something you are passionate about, don't give up ... continue to get up and give it 110% everyday. The success will come to you as long as you power through.



Women in leadership

Regina Harvey

Job title: Optometrist, owner of South Grove Eye Care

Employer name: South Grove Eye Care

Employer address: 373 Meridian Parke Lane, Greenwood; 800 W Pearl St, Trafalgar

Post-secondary schools attended, degrees earned: Bachelor of Science in biology from Marian College (University) and Doctor of Optometry from Indiana University

Place of residence: Morgantown

What career path led to your current position?

After graduation, with a lot of student debt, I worked at an optical chain. Although the pay was good, I didn't find it very satisfying and wanted to start my own practice. My current business partner, Abbey Hoffman, was considering opening a practice as well, so we opened South Grove Eye Care together in 2006. The optical chain allowed me to continue working there part time while the new business was in its early years.

What do you like most about your job?

I really have come to enjoy chatting with my long time patients. Some days I have to be aware of how much I am talking; otherwise, it is easy to get behind! Since we have been open 17 years this year, there can be a lot to talk about with some of our first patients.

What are the biggest challenges you face?

The business side of the practice can sometimes take a backseat to patient care. I try to do a lot of that between patients, but it can be difficult. As with all businesses right now, staffing can also be a challenge. We have a great staff, but we are always looking for an extra person.

How would you characterize your leadership philosophy or style?

I tend to have a democratic leadership style. We like to get input from our employees on things like office flow, because I can't be everywhere at once. Sometimes we have to make hard and fast rules, but mostly I am looking for input on how to improve.

Have you encountered any career roadblocks as a woman?

When I was a 27 year old optometrist, I felt like people didn't take me as seriously. Now that I have some wrinkles, I feel like the seasoned veteran. Ha ha. When my kids were young, my husband was also embarking on a new business venture, so I had the burden of having the kids when they were sick or off school. (He owns a machine shop that is not quite as kid friendly.) In the early years of the practice, Abbey and I had a little couch in our office to bring kids to work with us as needed. I still have patients mention the times one of my daughters was at work, and I'm glad they could appreciate the many hats we chose to wear.

What is your advice for young women hoping to advance in your field?

Optometry is changing every year. The population is aging and technology is improving. Don't pigeon-hole yourself into being a contact lens/eyeglasses optometrist. The medical portion of our practice has expanded greatly since opening our doors.

What would people be surprised to know about you?

I have a motorcycle endorsement, but haven't had my own bike in about 12 years. I also played basketball in college.



When you were a little girl, what did you want to do when you grew up? How close is your career to that childhood dream?

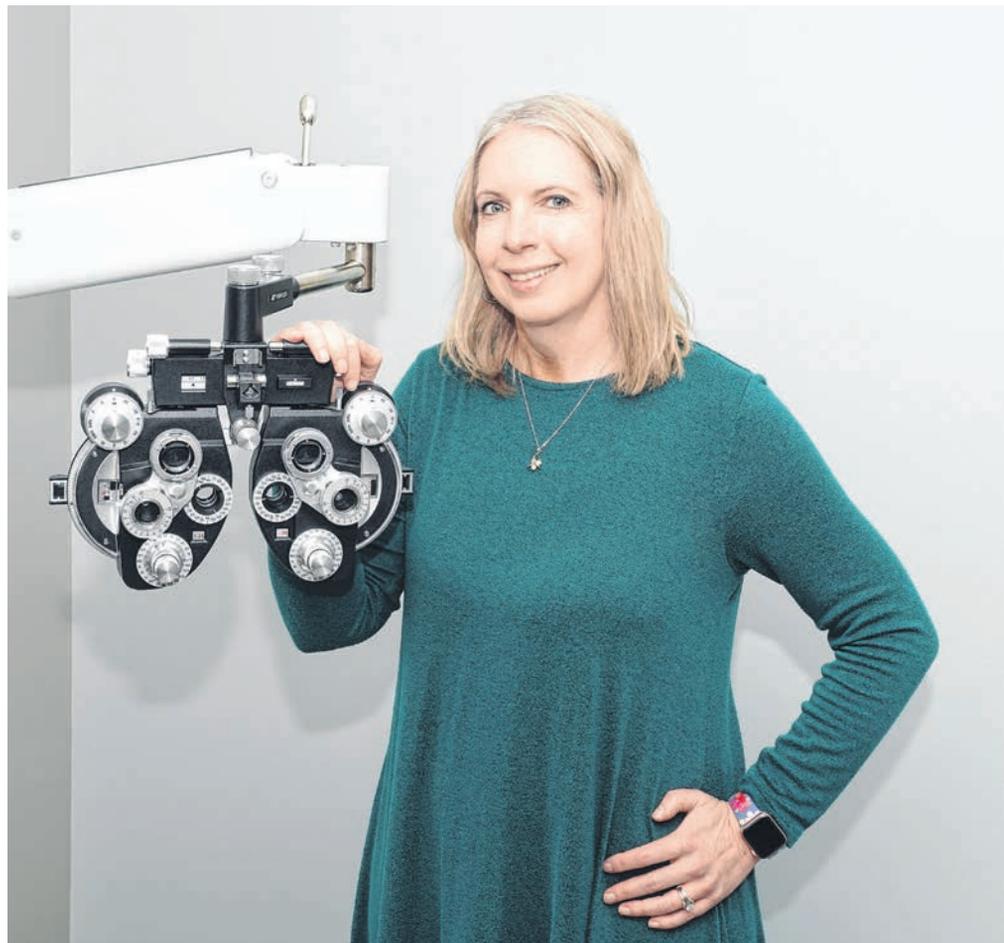
When I was a young child, I wanted to be a teacher like both my parents. As a teen, I wanted to go into a medical field, and I was always fascinated by the eye and optometry, since I started wearing glasses at age 10.

Hobbies, community involvement

I love to play guitar/piano and sing (mostly at home by myself). Hopefully I will have another motorcycle in the near future. I am a 2017 Leadership Johnson County graduate and have sponsored their Women In Leadership conference. In the past, I have coached basketball and volunteered in the schools.

Family (spouse, children, grandchildren)

Will (owner of Rapid Prototyping in Franklin) and I have been married for 20 years. Our two daughters, Morgan, 17, and Lily, 13, attend Franklin Community Schools. Both girls play travel soccer and keep us very busy.





Women in leadership

Holly Johnston

Job title: Recreation Director

Employer name: Franklin Parks & Recreation/City of Franklin

Employer address: 396 Branigin Blvd., Franklin, IN 46131

Post-secondary schools attended, degrees earned: Franklin College, BA in Physical Education and Recreation

Place of residence: Franklin

What career path led to your current position?

I worked at Spring Mill State Park in the summers during college and thought I wanted to go that route in recreation. I was fortunate that Franklin College had a degree in recreation so I changed my major from education. After graduating from Franklin College, I was a program director at the Boys & Girls Club of Franklin, worked as an admissions counselor at Franklin College and then landed at the City of Franklin almost 26 years ago where I have worked at the Parks & Recreation Department twice and the Sewer Billing Office.

What do you like most about your job?

I love planning events for people and watching them enjoy it. I love that many of our events become family traditions. If you know me, you know that I get my energy from people so community events are my favorite.

What are the biggest challenges you face?

The biggest challenges in my job are funding and staffing. Being a department of the city, we receive some funding but our programs pay for themselves. I am fortunate to have support from the community through partnerships and sponsors.

How would you characterize your leadership philosophy or style?

I am an involved leader. I like to take charge but have grown better at delegating tasks to others. I like to work in a team setting and encourage others by showing them that I like being hands-on to help them achieve their goals. Working hard and having fun while doing it is a must.

Have you encountered any career roadblocks as a woman?

I don't feel I have had many road blocks in my career. I have had career changes and challenges, but I have learned from each of them.

What is your advice for young women hoping to advance in your field?

At a time when recreation is in a big part of most people's daily lives, the number of people going to school for it is decreasing. I would encourage young women (and men) to research the field and get a degree in Recreation. There are so many opportunities and the possibilities are endless. Some advice I would give is to find a mentor and learn all you can. Figure out what your passion is and work hard.

What would people be surprised to know about you?

I used to be very shy as a young girl.

When you were a little girl, what did you want to do when you grew up? How close is your career to that childhood dream?

I wanted to be a librarian or a teacher. Over the years, I have worked with children at Kickapoo Kids Camp, preschool, sport leagues and events and have enjoyed it. I have been a part of many children's learning experiences but not in a classroom setting.

Hobbies, community involvement

I enjoy reading and spending time with my family and friends. I am involved in the following:

- Treasurer of the Franklin Indiana Public Arts Advisory Commission
- Member of Tri Kappa
- President of the Pi Beta Phi House Corporation at Franklin College
- Member of Franklin College Alumni Council

Family

I live in Franklin with my husband, Chris, and have two children, Dane and Delaney.



I love planning events for people and watching them enjoy it. I love that many of our events become family traditions. If you know me, you know that I get my energy from people so community events are my favorite.

Health Insurance Helps Pay Your Hospital Bills ...

WHO PAYS YOU?



We offer supplemental plans that pay **cash benefits directly to you** for covered services when you are sick or injured.

Call me at **(317) 430-7094**
for your **FREE Quote Today!**

HealthMarkets Insurance Agency
Health | Medicare | Life | Supplemental



Danna Green

Licensed Insurance Agent

health
markets®

(317) 430-7094

dgreen@HealthMarkets.com

3100 Meridian Parke Drive Suite O

HealthMarkets Insurance Agency, Inc. is licensed in all states. Product availability varies. Agents may be compensated based on enrollment. No obligation to enroll. ©2022 HealthMarkets

48838-HM-0822